

MCUCSA Fall 2008 Business Meeting

Thursday, October 23, 2008
12:30-2:00pm

University of Minnesota, Twin Cities
DTC, Walter Library - Room 402

Members Present: Mark Sorenson-Wagner, Sheila Risacher, Megan Rivera, Ed Stubblefield, Michelle Schmitz, Jeannie Stumme, Natalie Bullinger, Diann Lloyd-Dennis, Gary Donovan, Margie Giauque, Tina Wagner, Sue Zurn, Kelly Meyer, Jay Thoreson, Lauren Kavan, Deenna Latus, Beth Notch, Paul Timmins, Julie Westlund, Janet Pribyl, Diana Sukut, Sarah Covert, Patti Neiman, Patricia Conde-Brooks, Erin Koolen, Katy Hinz, Miranda Heinonen, Becky Hall, Bill Baldus, Angie Walswick, Chelsie Sturm, John Mountain, Mary Harlander-Locke, Kirsten Cahoon, Mary Anderson, Pam Weller-Dengel, Chandra Johnson, Gretchen Stahl, Cynthia Favre, Don Talbert, Mike Hendel, Joyce Halverson, Sara Nagel Newberg.

Call to Order, Welcome, and Introductions: Mark Sorenson-Wagner called the meeting to order at 12:35pm. Members introduced themselves and what institution they represent.

Secretary's Report: Approval of the Summer Business Meeting Minutes: Thursday, June 12, 2008

The minutes from the summer business meeting were distributed as people checked in for today's meeting. Megan Rivera passed out the attendance list, membership list, and leadership and committees list. Diana Sukut moved to approve the minutes. Diann Lloyd-Dennis seconded. Motion passed.

Treasurer's Report:

Ed Stubblefield passed out the Treasurer's Report and asked for questions. Balance is \$12, 112.34. Sheila Risacher motioned to approve. Margie Giauque seconded. Motion passed. Ed explained that it is difficult to detect where checks are coming from with the University of Minnesota system. Ed also had a supplemental announcement and called Joyce Halverson up to the front. Joyce was in Alaska for the summer meeting, and Ed presented with a thank you gift from the Executive Board for serving as the MCUCSA Secretary the past two years.

Committee Reports:

Programming Committee:

The current members are Darren Kaltved, Sheila Risacher, Megan Rivera, Michelle Schmitz, and Sarah Covert. The committee will be meeting in November or December to find a possible date for the spring meeting around the Ed Fair or MNACE. There are two options the committee is looking at for spring: The Washington Institute (Go Green Program) and Career Spots (hyperlink career videos). For the summer meeting, the committee had requests for more of a conference look/feel with a key note, breakout sessions, and program booklets.

Technology Committee:

The current members are Janet Pribyl and Mike Hendel. Janet made a request for anyone interested in joining can contact her. Sandy Tilton replaced April Femrite as the LandIt! Administrator. An email was sent out on how to access promotional LandIt! materials from the website. Next summer, the committee plans to look at the website in more detail (functionality, members only section, best practices, appearance, and add the history of MCUCSA to the website).

Public Relations Committee:

The current members are Deenna Latus, Beth Notch, and Joyce Halverson. Anyone interested in joining can contact Deenna. The Public Relations Committee has outlined a three year plan of goals. They will be sending out a media contact form. (Newspaper, TV, etc.) They plan to build media contacts for the state.

Benchmarking and Research Committee:

The current members are Julie Westlund, Heidi Harlander, Sara Nagel-Newberg, Mark Sorenson-Wagner, Gary Donovan, and Pam Weller-Dengel. Julie will host a webinar (a follow up from a conference she attended) at UMD on December 17th about establishing learning outcomes. If interested, send Julie an email so she can make the accommodations. Julie explained that the information made writing the outcomes easy by using a formula and should move us to the next level. The information is still useful even if you didn't attend the conference.

Multicultural Committee:

The current members are Sara Nagel-Newberg, Michelle Schmitz, Patti Neiman, and Tina Wagner. Let Sara know if you want more copies of the brochure. Sara plans to follow up from the "Making Whiteness Visible" presentation at the summer meeting in Duluth. She will send out a survey that will assess the feelings of the group on this topic.

Long Range Planning Committee:

The current members are Michelle Schmitz, Mark Sorenson-Wagner, Ed Stubblefield, Joyce Halverson, Linda Ashworth, Janet Pribyl, Darren Kaltved, and Jeannie Stumne. The committee met in May and plans to meet again in December. Michelle outlined the 2008-2009 goals on the Long Range Plan Document. There are 5 goals for the Executive Board, 8 for the Technology Committee, 3 for the Long Range Planning Committee, 2 for the Multicultural Committee, 2 for the Public Relations Committee, 5 for the Webmaster, 1 for the Programming Committee, and 1 for the Benchmarking and Research Committee.

Membership Committee:

The current members are Megan Rivera, Chelsie Sturm, Jay Thorson, and Natalie Bullinger. This committee was very recently formed as a result of the Long Range Plan document and the August Executive Board Meeting. The membership committee will focus on welcoming new members, creating mentoring opportunities to newer professionals, creating member profiles for the website, recognizing members who have presented at professional conferences, recognizing award recipients, and outreach to graduate students. The next meeting will take place in December. Anyone interested in joining the committee can contact Megan.

Government Job & Internship Fair Committee:

The current members are Julie Westlund, John Clarkson, Vicki Decker, Addie Turkowski, Jeff Stocco, Joyce Halverson, Maggie Kubak, Linda Ashworth, and Ed Stubblefield. The volunteer sign up list was passed out. The Government Fair will be held tomorrow from 10:00am-3:00pm in Great Hall, Coffman Memorial Union, University of Minnesota. The number of employers attending is 32, which is down from last year at 43. LuAnn made email announcements and received feedback that organizations didn't have the budget to attend. The committee will talk about the process to make student registration run smoother. Sheila Risacher suggested that the marketing information be sent out earlier next year.

LandIt! Marketing Committee:

The current members are Margie Giauque and Gary Donovan. They passed out the LandIt! System Usage Update that shows 7,471 active students/alum in the system, a 1,080 increase of employers creating an account since the site began, 689 active jobs in 2008, and 3,934 total jobs and internships posted since October 2007. Their goal is to market to school districts and non-education employers using the NACE list, SHRM, State Chamber Economic Development Association, etc. The plan is to be deeper in the local market instead of thin across the country. Also, a reminder that marketing materials are on the website, let employers know of LandIt! on your websites, and we may need to do more to promote our postings with recruiting down due to the economy. Sandy Tilton (LandIt! Administrator) will be at our career fairs.

New Business:**Idealist.org/Working for Change Conference**

Cynthia Favre announced that the Idealist.org/Working for Change Conference will be April 14, 2009 from 10-4 in Great Hall, Coffman Memorial Union, University of Minnesota. MCUCSA gave a contribution in the past, but not last year. The decision will be made that the next executive board meeting regarding the possibility of a contribution this year. The conference has breakout sessions, workshops, and is no cost to students.

Diana Sukut announced a new position at Concordia University. It is a part-time position in employer relations.

Mark Sorenson-Wagner announced he will be attending the MWACE Trends in Recruiting Conference in November.

Future Meetings:

The spring meeting is TBA. The programming committee will meet in November or December to come up with potential dates.

The summer 2009 Retreat is June 24-26 in Winona. Mark Sorenson-Wagner expressed a special thank you to Winona State University and St. Mary's University for organizing the retreat. Jackie Baker will be organizing the opening night social, we will be staying at the Holiday Inn, and rooms need to be booked by May 26, 2009.

Adjournment:

Margie Giauque motioned to adjourn. Patti Neiman seconded. The meeting was adjourned at 1:35pm.

Minutes respectfully submitted by Megan Rivera, MCUCSA Secretary.