

MCUCSA Spring 2009 Business Meeting

Thursday, April 16, 2009
1:00-2:00pm

Radisson Hotel & Conference Center
Plymouth, MN Room D

Members Present: Mark Sorenson Wagner, Megan Rivera, Sheila Risacher, Ed Stubblefield, Jeannie Strumne, Sandy Malecha, Joyce Halverson, Beth Notch, Deenna Latus, Natalie Bullinger, Chelsie Sturm, Bobbi Murphy, Heidi Harlander, Lisa Novak, Mary Emanuelson, Margie Giaouque, Pam Weller-Dengel, Dave Broza, Brian Koeneman, Sandy Tilton, Erin Koolen, Heidi Lender, Kelly Jordan, Lauren Kavan, Cliff Schuette, Gary Donovan, Amy Myska, Julie Westlund, Don Talbert, Janet Pribyl, Chris Buckley, Mike Hendel, Vicki Decker, Maggie Kubak, Darren Kaltved, Diann Lloyd-Dennis, Sarah Covert, Angie Schmidt Whitney, Kirsten Cahoon, Linda Ashworth, Jacquelyn Goodman, Becky Hall, Linda Mayes

Call to Order, Welcome, and Introductions: Mark Sorenson Wagner called the meeting to order at 1:09pm. Members introduced themselves and what institution they represent.

Secretary's Report: Approval of the Fall Business Meeting Minutes: October 23, 2008

The minutes were available on the website and when members checked in for today's meeting, Megan Rivera passed out the attendance list and the membership list. Deenna Latus moved to approve the minutes. Darren Kaltved seconded. Motion passed.

Treasurer's Report: Ed Stubblefield passed out the treasurer's report from January 2009 to today. Julie Westlund moved to accept the report. Heidi Lender seconded. Motion passed. Ed commented that with the accounting system there is vendor numbers for the state system. Janet Pribyl noted that the U of M system is still being worked on.

Committee Reports:

Technology Committee:

The current members are Janet Pribyl, Mike Hendel, and Raschal Rask. Please contact Janet if you would like to join. They plan to send out a summary on the technology survey they conducted next week, which included 35 respondents. They are working on updating the look of the website, and making the meeting registration/agenda more visible. They plan to conduct a survey of the employers of the LandIt! site.

Multicultural Committee:

The current members are Chris Buckley, Sara Nagel-Newberg, Michelle Schmitz, and Tina Wagner. Chris Buckley reported that 65% of the survey conducted in December stated that members were interested in more programming focused on multicultural topics. He distributed a quick survey for the membership to determine what specific topics to move forward on. Surveys were returned to Chris after the meeting.

Public Relations Committee:

The current members are Deenna Latus and Joyce Halverson. Deenna Latus explained that they have great ideas for a long term plan and need help in moving these ideas forward. Contact Deenna if you are interested in joining the public relations committee.

Benchmarking and Research Committee:

The current members are Heidi Harlander, Sara Nagel-Newberg, Mark Sorenson Wagner, Julie Westlund, Gary Donovan, and Pam Weller Dengel. Heidi extended a thank you to Julie for hosting the outcome based assessment event in Duluth. The committee will set up a meeting in the near future.

Long Range Planning Committee:

The current members are Michelle Schmitz, Mark Sorenson Wagner, Ed Stubblefield, Joyce Halverson, Linda Ashworth, Janet Pribyl, Darren Kaltved, and Jeannie Stumne. No report. Michelle is on leave.

Membership Committee:

The current members are Megan Rivera, Chelsie Sturm, Natalie Bullinger, and Erin Koolen. Megan Rivera reported that the newly formed membership committee hopes to be up and running by fall 2009. They are working on welcome folders, a MCUCSA Brochure that would be available on the website, member profiles, a mentor program, recognition for our members winning awards and presenting at professional conferences, and outreach to graduate students. Contact Megan if you are interested in joining.

Government Job & Internship Fair:

Julie Westlund passed out the Government Job & Internship Fair annual report and walked through the main highlights. She also thanked the committee members for their hard work. Kirsten Cahoon suggested connecting with Call to Serve and Mary Emanuelson is willing to help. Heidi Harlander proposed we brainstorm how to better promote this valuable fair.

LandIt! Marketing Committee/LandIt! System Coordinator:

Margie Giauque and Gary Donovan are the current members of the marketing committee and Sandy Tilton is the system coordinator. The group passed out the new LandIt! pens and business cards that will be given to employers at career fairs and the usage report. Marketing materials are also available on the website. The group met in November to develop a marketing campaign. Students can set up a "Job Agent" function in LandIt! that will send them an email when openings are available. The "Job Agent" allows a student to log in once and never have to log in again. There are four main categories which is easier for employers and students to navigate. Sandy contacted student users and sent them an email update. Sandy is tabling at the job fairs. There are 2,511 active employers in the system and 657 active internships and jobs as of 4/9/2009.

Programming Committee:

The committee members are Darren Kaltved, Sheila Risacher, Megan Rivera, Sarah Covert, and Michelle Schmitz. The plans are underway for the summer conference in Winona, MN on June 24-26. Wednesday will include a social and dinner. Thursday will include keynote #1, break out session #1, Lunch, business meeting, break out session #2, free time, and the awards reception. Friday will include keynote #2, break out session #3, and the Education Fair meeting. Schedules and program descriptions were passed out. Megan Rivera asked that those attending professional local, regional, and national conferences this year that would be willing to share some lessons learned for break out #3, please contact Megan. Darren reported that the programming committee worked hard to create strong programming at a reasonable registration fee. Registration information will be out very soon.

New Business:**Committee Annual Reports:**

Mark Sorenson Wagner asked that all committees prepare an annual report and present it at the summer meeting. The annual reports provide a level of accountability for MCUCSA, and an opportunity to share all the wonderful things we've done the past year. These reports will be housed on the website. Vicki Decker suggested we do not make copies for the summer meeting, but rather bring them up from the website via projector. Mark will follow up with the committee chairs via email.

Business Meetings for 2009-10:

The Executive board plans to set the meeting dates for the 2009-10 year as soon as possible. They feel this will help with budgets, and they will work on offsetting costs and establishing attractive meeting prices.

Congratulations and Thank You to Cliff Schuette:

Ed Stubblefield presented Cliff Schuette with a MCUCSA gift. Best wishes on his retirement.

Vacant Position at Minnesota State University, Mankato:

Pam Weller-Dengel announced a vacant Assistant Director position at MSU.

Adjournment:

Sheila Risacher motioned to adjourn. Darren Kaltved seconded. Meeting adjourned at 2:05pm. Minutes respectfully submitted by Megan Rivera, MCUCSA Secretary.