MCUCSA Showcase 2018

A Glimpse Into The Life of MCUCSA Member Offices:

1-2 Highlights

3 Minutes

A world of possibilities

2017-2018 MCUCSA MEMBERSHIP:

- Augsburg University
- Bemidji State University
- Bethel University
- Carleton College
- College of St. Benedict
- The College of St. Scholastica
- Concordia College - Moorhead
- Concordia University
- Crown College
- Gustavus Adolphus College
- Hamline University
- Macalester College
- Martin Luther College
- Metropolitan State University
- Minnesota State University - Mankato
- Minnesota State University – Moorhead
- North Central University
- St. Catherine University
- St. Cloud State University
- St. John's University
- St. Mary's University of Minnesota
- St. Olaf College
- Southwest Minnesota State University
- University of Minnesota - Crookston
- University of Minnesota - Duluth
- University of Minnesota - Morris
- University of Minnesota - Rochester
- University of Minnesota - Twin Cities, Center for Academic Planning and Exploration
- University of Minnesota - Twin Cities, Central
- University of Minnesota - Twin Cities, College of Education and Human Development (CEHD)
- University of Minnesota - Twin Cities, College of Pharmacy
- University of Minnesota - Twin Cities, Humphrey School of Public Affairs
- University of Minnesota - Twin Cities, St. Paul
- University of Minnesota - Twin Cities, CLA
- University of Minnesota - Twin Cities, CSE
- University of St. Thomas
- Winona State University

Augsburg University

Career & Internship Services

Strommen Center for Meaningful Work

Augsburg University

Internship & Professional Development Program

Undocumented & DACA Students (Pilot)

- 3 undocumented, 1 DACA student completed internships for pay (gift from donor)
- Fall Semester: Professional Development Workshops
- Spring Semester: Internships & Guest Speakers
- Presentations and Celebration in April
- Internship sites: Urban Ventures, CENTRO, KRSM Radio

Auggie Take Out

(Pilot)

- Partnership with Alumni Office
- Alumni take 1-2 students out to lunch and provide a job shadow over spring break
- 9 alumni/15 students participated
- Very positive feedback
- Expanding next year: adding a kickoff/matching event and more opportunities to connect and mentor

Bemidji State University

Career Services

FINANCIAL
EMOTIONAL
ENVIRONMENTAL
PHYSICAL
ACADEMIC & CAREER
CULTURAL
SOCIAL
BEST YOU @ BSU
Physical • Academic & Career • Cultural • Social • Financial • Emotional • Environmental
Emotional
HEALTHY MIND
Environmental
SUSTAINABLE LIFESTYLE
Cultural
DIVERSITY & SPIRITUAL VALUES & BELIEFS
Academic & Career
FINDING PURPOSE
Financial
MANAGE MONEY
Physical
FIT BODY
Social
RELATIONSHIPS & SOCIETY
BEMIDJI STATE UNIVERSITY
PATHWAYS TO WELLNESS

Bethel University

Office of Career Development & Calling

The Art of Conversation

Purpose

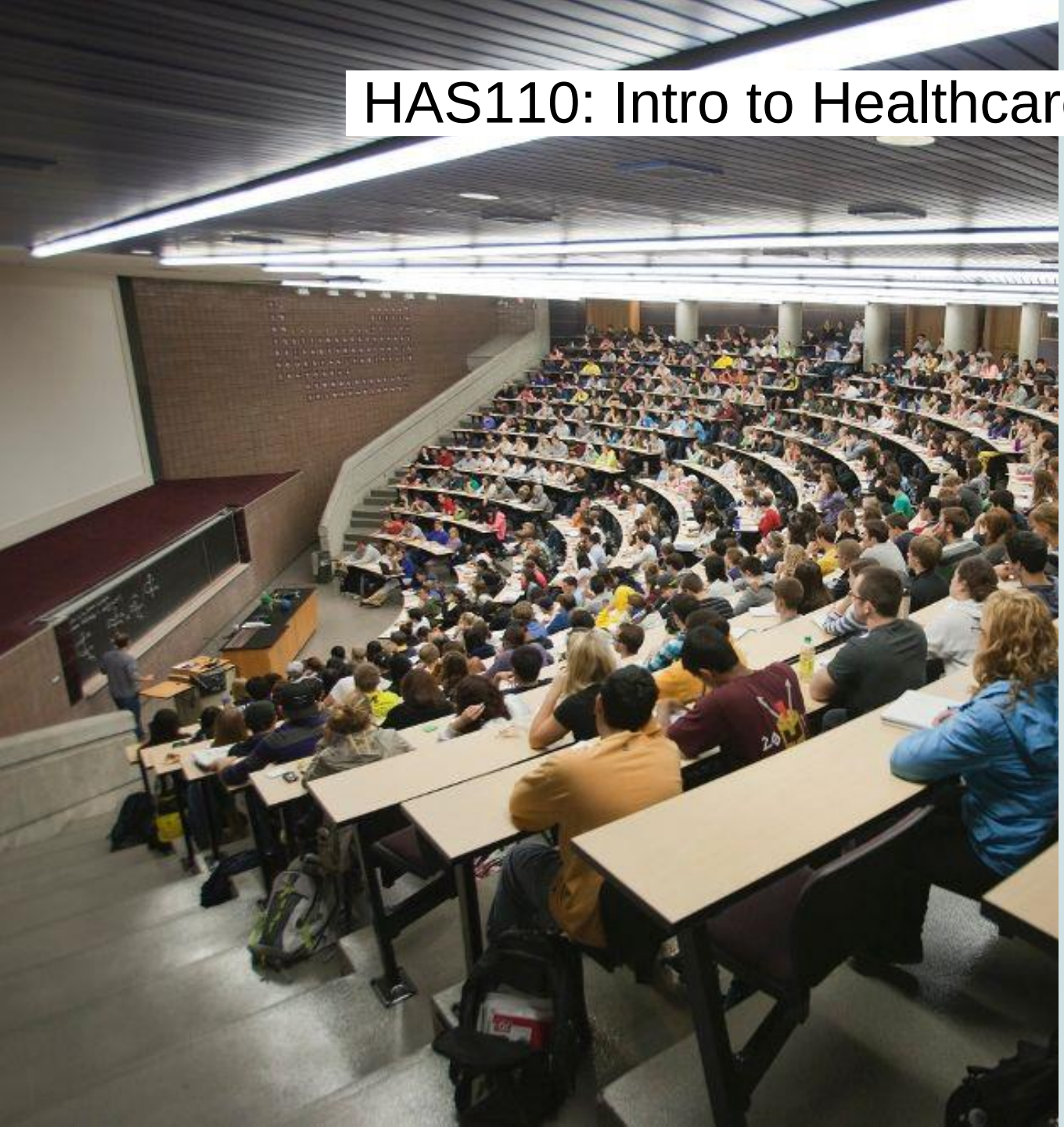
Practice Elevator Speeches
for Job Fair

Format

Art of Small Talk
Art of Humble Bragging
Art of Final Impressions

Results

100% of participants
would come back



HAS110: Intro to Healthcare & Health Professions

Designed a new course

Assignments

- Career Interest Journal
- Informational Interview
- MBTI
- Vocation Reflection Paper (Final)

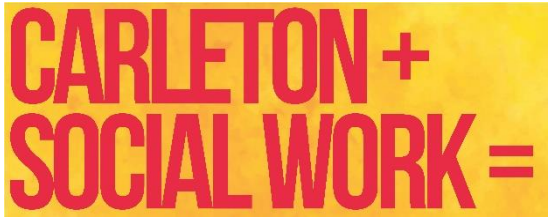
Results

- 3 in-class presentations to 140 students
- 22 student appointments

Carleton College

Career Center

Saturdays are for the Career Center



- Pre-professional exploration for liberal arts students
- Keynote, luncheon, breakouts, and plenary
- Guest presenters from University of Nebraska and University of Maryland
- 30 students attended
- Topics included: education, licensure, public policy, social justice, and international social work

BERKSHIRE HATHAWAY INC.

- In 2018, 11 students attended the annual shareholders meeting in Omaha
- Students spoke with alums in the investment field then dined with other Omaha alums
- Each student received a shareholder pass and attended the meeting
- Students discussed impact of trip in short essays

College of St. Benedict/ St. John's University

XPD – Experience & Professional Development

COLLEGE OF ST. BENEDICT/ST. JOHN'S UNIVERSITY

- XPD – EXPERIENCE & PROFESSIONAL DEVELOPMENT PARTNERSHIP WITH OFFICE OF MARKETING & COMMUNICATIONS TO CREATE OVERALL XPD BRANDING, INTERNALLY AND EXTERNALLY
- ENGAGING OTHERS IN OUR WORK, INCLUDING FACULTY AND ALUMNI; CREATING A TOOLKIT AND FACULTY LIAISON ROLES

The College of St. Scholastica

Career Services Office

Saints Roadmap
COLLEGE TO CAREER

EXPLORE

- ☐ Skills, interests & values
- ☐ Career inventories & assessments
- ☐ Online career research
- ☐ Job shadow & informational interviews
- ☐ Clubs, activities & classes
- ☐ Work experience & volunteer roles
- ☐ Leadership roles

DEVELOP

- ☐ Resumes
- ☐ Cover letters
- ☐ References
- ☐ LinkedIn profiles
- ☐ Handshake profile
- ☐ Headshot
- ☐ Professional introduction
- ☐ Interview skills
- ☐ Professional dress

CONNECT

- ☐ Relevant CSS clubs
- ☐ Professional organizations
- ☐ Networking events
- ☐ Job fairs
- ☐ Industry conferences
- ☐ Faculty & mentors
- ☐ Experiential learning: internships, clinicals, fieldwork, research & study abroad
- ☐ Additional skills, certifications or graduate education

The College of St. Scholastica Career Services
Tower 17 218.723.6085
careers@css.edu css.edu/career

2018, A Year of Pilots

Dignitas Career Assessments

SBT Career Summit

Community Day
Company Tours

Handshake Launch

Professional Clothing Closet

CSS is Soaring to Great Heights!

Concordia College - Moorhead

Anderson Office of Career Success

Mentorship Programs

- Offutt Mentorship Program
- Rachel Hollstadt Women in Leadership Program

BUS 299 – Career and Internship Development

Concordia University

Office of Career Development

CSP Spotlight

Handshake FDS

- Collaborate with Institutional Research and Alumni Relations
- 9 month time frame
- 6 email touches, post card, social media
- Working with marketing to create “next step” campaign

Peer Career Coach

- Required to work 1 semester at front desk prior to applying
- May look at integrating with Peer Advisor and Student Success Coach roles
- Possibly looking at creating by college

Crown College

Career Services

CROWN COLLEGE
Career Services

2017-18

2 HIGHLIGHTS

- **First Destination Graduate Employment Survey**
  - Regarding the most recent survey, 48% of graduates participated. *(4 consecutive years—including 51% in 2017—of 48%⁺)*.

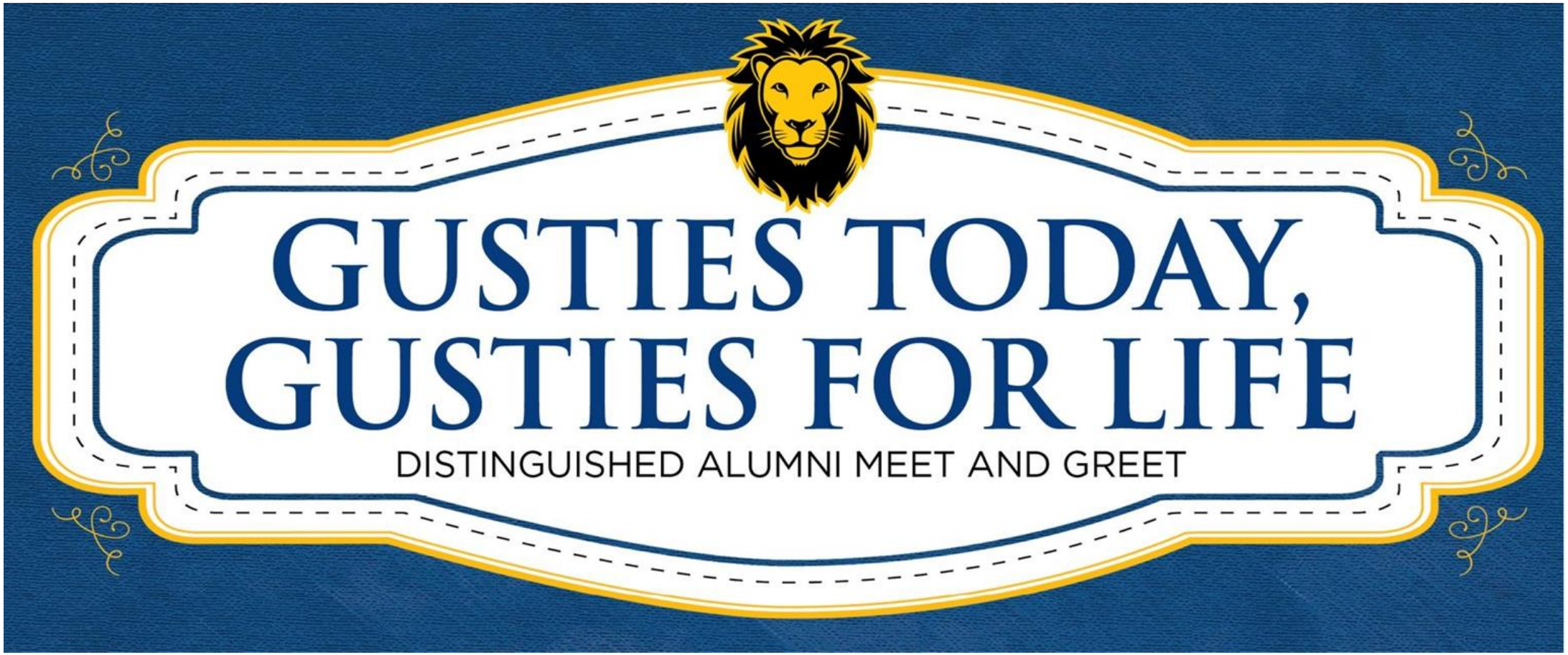
- **Rotary International**
  - Career Services Director, Darren Noble, represents Crown College. This past year he served as President of the Rotary Club of Waconia-West Carver.

Office of Career Services (OCS)
www.crown.edu/career
952.446.4352
careerservices@crown.edu

June, 2018

Gustavus Adolphus College

Career Development


GUSTIES TODAY,
GUSTIES FOR LIFE
DISTINGUISHED ALUMNI MEET AND GREET

Hamline University

Career Development Center

HAMLINE UNIVERSITY

Hamline University
Career Development Center

Hamline Career Cast

Major Exploration Night and the Super Strong

Macalester College

Career Development Center

- Short time commitment (11:30am-1:30pm)
- Range of career pathways
- Easy alum engagement
- Consistent format for each visit

Metropolitan State University

Career Center

Metro State: Visual Storytelling

Minnesota State University, Mankato

Career Development Center

Career Development Center
Minnesota State University, Mankato

1 Work Study & handshake

2 Mavericks GROW
Guided Reflection on Work

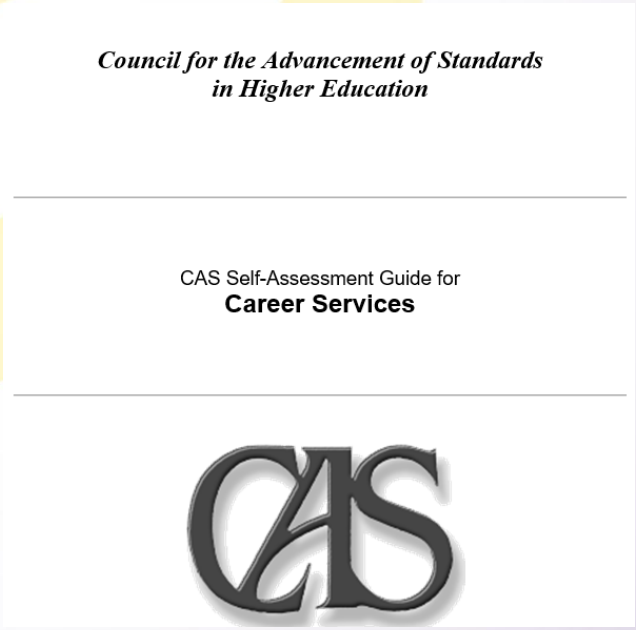
Enhancing the success and career preparation of student employees at Minnesota State University, Mankato by:

- Connecting campus jobs with classroom learning.
- Developing skills to enhance future employability.

Program Components

- Supervisor training, tools and support.
- 2 Mavericks GROW conversations each semester using the four core questions.
- Student Employee Career Readiness Competency Areas.
- End of the year student survey.

3 Program Review ✓


Council for the Advancement of Standards in Higher Education

CAS Self-Assessment Guide for
Career Services

CAS

Minnesota State University, Moorhead

Career Development Center

North Central University

Student Success Center

St. Catherine University

Career Development Center F-26

Surveys → Partnerships and Online Webinars

Surveys

- Handshake Survey for students
- Google Form Survey for faculty

Online Webinars & Videos

- Google Hangout
- Integrated Website Videos

ST. CATHERINE UNIVERSITY
Career Development Center

St. Cloud State University

Career Center

ST. CLOUD STATE UNIVERSITY

Walk in Wednesday

Purpose:

Connect local employers with SCSU students

Increase understanding of local employment opportunities

Increase the number of students who receive professional development and career guidance

Provide additional and flexible opportunities for students to receive help

- Total number of Companies/Organizations: 40
- Total number of student participants: 260
- Overall 2016-2017 to 2017-2018 saw 23% increase of students participating in the program

Holland's party game

Purpose:

Help new students gain understanding of liberal education courses

Encourage students to explore options their first year rather than stress about declaring a major

Assist students in making connection between their interests and possible major/course options

- Undecided students seemed to have more direction when meeting with academic advisors, compared to previous years.
- Undecided students (and parents) also seemed calmer as well and not so anxious about not having made a decision yet.

UNLEASH AMAZING

St. Mary's University

Career Services & Internships

St. Olaf College

Piper Center for Vocation and Career

Student Employees in the Piper Center

- Host 27 student employees throughout the academic year
  - 22 Peer Advisors & 5 Operations Team Members
  - 100 applicants for roughly 25 spots
- Supervision: 2 staff members
- Added Capacity: 1,600 meetings with Peer Advisors in 2017-18, managing Handshake data, marketing for events
- Professional Development for Students: Leadership & skill-building project work

Southwest Minnesota State University

Career Services

SOUTHWEST
MINNESOTA STATE UNIVERSITY

CAREER SERVICES

SMSU 50
1967-2017

handshake

University of Minnesota Crookston

Career Development

UMC – Highlights of 2017-18

Revitalizing On-Campus Career Fair Opportunities

- Recorded record # of employers/recruiters for our annual Job & Internship Fair (60)
- Successfully implemented brand new fair
  - "Campus & Community Part-Time Job Expo" (Early Fall)
    - So appreciated, by campus & the community, they want to have another one at the end of the year..
    - Campus & Community Part-Time Job Expo: "*Summer Edition"*

University of Minnesota Duluth

Career & Internship Services

Inclusive Job & Internship Fair Checklist

Graduate Follow-up Report

[UMD Graduate Follow-up Report]

UMD

University of Minnesota Duluth

Driven to Discover

University of Minnesota Morris

Career Services

University of Minnesota, Morris
Career Services

2017-2018 Highlights

1) Finalized three-year internship grant
2) Successful orientation program “Three Questions”
3) Reorganization (in progress)

University of Minnesota Rochester

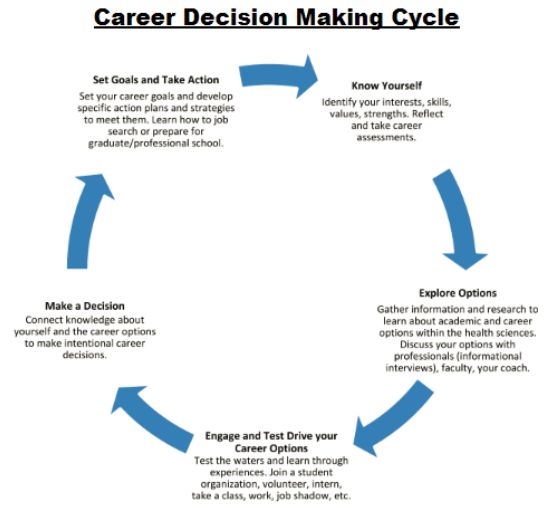
Student Resource Center

CLI 1712 and 2713: Career Exploration and Development in the Health Sciences

CLI 1712 – Offered spring of first year	CLI 2713 – Offered spring or fall of second year
Know Yourself and Explore Options stages of the cycle	Engage and Test Drive Career Options, Make a Decision, Set Goals and Take Action
Students asked to attend at least one info-session on a career field of interest	Also cover career skills: resume and cover letter writing, interviewing, networking, and professionalism

Required courses in curriculum, both utilize the Career Decision Making Cycle (adapted from Steph Eiden's internship at CEHD Career Services)

- Two teaching teams work together to ensure continuity between the courses and continuity with services at UMR (coaching and programming)
- Hired Director of Community Engagement and Career Development to be a member of the instructional team



University of Minnesota Twin Cities

Carlson School of Management

Undergraduate Business Career Center

University of Minnesota Twin Cities

Center for Academic Planning and Exploration (CAPE)

Office of Undergraduate Education

University of Minnesota Twin Cities Central

Office for Student Affairs

University of Minnesota Twin Cities

College of Education and Human Development (CEHD)

CEHD Career Services

University of Minnesota
Twin Cities
College of Pharmacy

Office of Student Services

UMN College of Pharmacy

- Required four course sequence “Career and Professional Foundations”
  - Integrates professional identity as a pharmacist with career exploration
  - Collaboration with leadership development and professionalism units/faculty
- Enhanced focus on interviewing skills
  - InterviewStream required for all students
  - In-class peer mock interviews

University of Minnesota Twin Cities

Humphrey School of Public Affairs

Career Services

- Mentor Program: Each year we hand-match approximately 100 students with 100 alumni and friends in Minnesota, DC, and around the world to launch a mentoring relationship.

- Level-Up Your Job Search: New program to give brand new grads just-in-time job search advice through an alumni panel and concurrent workshops on the Monday after graduation.

University of Minnesota Twin Cities

St. Paul

Career and Internship Services, CCE, CDES, CFANS

Gopher Gold Internship Program

Gopher Gold Nutrition Internship sites agree to the following standards and in return are promoted actively to students:

- Register experience on GoldPASS
- Must be at least 120 hours
- Provide educational experiences
- Supervision meetings and evaluation
- Provide contacts for informational interviewing

Resume Sample Update

Sample resumes include index and labels of format features. Examples:

- Multiple jobs, same employer
- First resume
- Class projects
- Patents
- Learning abroad

University of Minnesota Twin Cities

CLA

College of Liberal Arts Career Services

University of Minnesota
College of Liberal Arts

CLA Career Readiness Initiative

Employer Advisory Board

Career Readiness Certificate

Departmental Career Services Initiative

University of Minnesota Twin Cities, CSE

College of Science and Engineering Career Center

Student Services Collaboration

Unique structure: career, advising, collegiate life

- Major exploration resources
- Leadership development
- Regular meetings: all-staff, advisor/counselor, employer relations/collegiate life
- Orientation session on career services and student engagement
- Programming: WISE, diversity initiatives, student group engagement

Partnership with Corporate Relations

- Frequent communication
- Streamlined experience for employers
- Joint meetings with companies, many over the summer

College of Science & Engineering
University of Minnesota

2017-18

Corporate Partnership and Sponsorship Opportunities

Partner with the College of Science and Engineering (CSE) to build your corporate brand on campus and connect with students, faculty and the community around events focused on science, technology, engineering and math (STEM).

As a partner or a sponsor, your company will have the opportunity to meet exceptional students, be recognized in promotional materials, and help develop the next generation of scientists and engineers. As a CSE Student Services Programming Partner, your company becomes a significant supporter of student leadership development, K-12 outreach, and student groups.

CSE President's Emerging Scholars (PES) Program
Ongoing

The President's Emerging Scholars (PES) is a four year U of M program that supports high-potential science and engineering undergrads with a special focus on women, underrepresented minority, and first-generation students. CSE aims to engage these students in a strong community that supports the existing student services (academic advising, career counseling) offered by the college and the greater University. Beginning in the fall of 2014, approximately 20 new PES students join CSE's program each year, with a total population of 80-100 students annually.

TAGS: Student Engagement, Women in Science and Engineering, Underrepresented Populations

PARTNER BENEFITS: Host a custom event with the CSE PES program

CSE Women in Science and Engineering (WISE) Initiative
Ongoing

Targeted programs toward women enrolled in CSE with the intent of improving retention and working in collaboration with women graduate students and faculty. Events include book discussions, social events, leadership and professional development sessions, and more. The CSE WISE Initiative reaches all undergraduate and graduate women enrolled in CSE (approximately 2,100 students). The WISE residential Living Learning Community (approximately 40 first year students) provides additional opportunities for engagement. cse.umn.edu/cswise

TAGS: Student Engagement, Women in Science and Engineering, Underrepresented Populations

PARTNER BENEFITS: Host a custom event with the CSE WISE Initiative

Contact us

Sponsorship
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Student Services
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Assistant Director of Student Engagement
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Recruiting
James Liberman
Employer Relations Coordinator
612-624-4090 • liber044@umn.edu

cse.umn.edu

University of Northwestern St. Paul

Center for Calling & Career

University of St. Thomas

Career Development Center

Study Abroad Partnership

Sometimes the #tommiesabroaddog joins us!

- Expanded relationship with Study Abroad, learning how to best serve students through monthly brown bag discussions
- Integrated career into Program Director Training & Pre-Departure Orientations
- Collaborating on new website integrating career and study abroad

Envision

- 2 day career exploration event for Liberal Arts majors, held in January 2018
- Included alumni/employer panels, Strengths interpretation, networking events and employer site visits
- Event partners included Alumni Relations, College of Arts & Sciences and Academic Counseling

Networking reception at ENVISION

UNIVERSITY OF St.Thomas

Winona State University

Career Services

Winona State University

Career Readiness

2019-2020 University Theme